

BOOTSTRAP KICK START PROGRAM

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

As business resourcing specialists, we are utilizing our relationships in:

- Finance
- Real Estate
- Insurance
- Technology
- Recruiting
- Merchant Services
- Marketing

for any start-up business across the United States.

We have relationships with several providers to maximize production utilizing the latest technology offerings in the industry.

Our partnerships allow us to provide a simple, easy to manage, turnkey deliverable, to help you start your mission critical operation with minimal interruption.



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Commercial Real Estate

- Finding the right property
- Leasing
- Purchase



Recruiting

- Ad placement
- Software
- WOTC Credits



Insurance

- Workers compensation
- General Liability
- Commercial Umbrella
- Group Benefit Packages
- Supplemental Insurance
- Cyber Insurance



Marketing

- Web design
- SEO
- Listing Management



Technology

- · Critical Bandwidth
- VoIP
- Cabling
- Mobility
- POS



Finance

- Secondary Business Loans
- Technology Equipment
- Merchant Services









CONNECT YOUR BUSINESS AND KEEP IT SECURE





KEEP YOUR BUSINESS RUNNING









REAL ESTATE

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

Our provider is full-service property real estate firm that strategically helps identify your real estate needs anywhere across the nation. We understand the stress on the undertaking of finding the right location for your business, let us put you with the right provider do the leg work and help take the some of that stress away.

Consulting · Leasing/Purchasing · Converting/Downsizing

CONSULTING

Our provider can help you determine the best options that best fit you start-up or preexisting business.

LEASING / PURCHASING

Find the best location to start your business based on your budget. • Look for Properties available for rent or purchase throughout metropolitan area and surrounding suburban areas.

CONVERTING / DOWNSIZING

If your company is looking to downsize or convert to a remote space, our provider can assist in selling or leasing the property you own.























BUSINESS INSURANCE SOLUTIONS

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

Protect your business and assets with custom business insurance.

Commercial Auto \cdot Cyber Threat Insurance \cdot Group Benefits \cdot General Liability \cdot Workers Compensation

COMMERCIAL AUTO

Commercial auto insurance provides liability and physical damage protection for fleet vehicles that are used for business. Commercial vehicles require a separate policy because they're typically exposed to more risk than personal vehicles. We can help customize coverage to match your budget!

SUPPLEMENTAL INSURANCE

We can help you explore supplemental plans, like dental, vision insurance, disability and life insurance that can help you plan for life's unexpected events.

GROUP BENEFITS

We help companies big and small to set up and manage their employer health insurance and benefits programs. We offer all plan options from group to individual plans to help decision makers choose the best options for their situation. We offer expert analysis to ensure that you have the best coverage to match your budget.

GENERAL LIABILITY

There are many different plans and options when choosing General Liability insurance. With the right liability insurance plan in place, you can protect your business from a lawsuit. Certain businesses face more risk of accidents or injuries, our experienced agents at we will analyze your business to find the best General Liability plan to meet your needs.

WORKERS COMPENSATION

We have providers specializing in the placement of guaranteed cost Workers' Compensation. Our providers have many years of experience in the areas of underwriting, claims management and loss prevention. Let us help you find the best coverage.

HOW WE EVALUATE INSURANCE NEEDS:

YOUR NEEDS FIRST \cdot TIME SAVINGS \cdot FOCUSED ON YOU \cdot BEST VALUE \cdot FLEXIBLE SOLUTIONS \cdot SMART OPTIONS

ATTENTION ENTREPRENEURS - INDIVIDUAL PLANS

For today's medical uncertainties, people want a product to give them the Peace-of-Mind needed to plan for tomorrow. DCCS has the edge in delivering that feeling. If you are looking for affordable health insurance plans, DCCS will shop for your individual plan within your budget. Our providers have several plans on:

HEALTH · DENTAL · VISION · LIFE













ECRUIT FOR YOUR KE





MARKET & PROMOTE





BUSINESS TECHNOLOGY SOLUTIONS

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

We support your business with comprehensive technology stacks.

Business Internet Solutions · VOIP · Mobility

BUSINESS INTERNET SOLUTIONS

Our partnerships allow us to provide a simple, easy to manage, turnkey deliverable, while you continue to manage your mission-critical operation with minimal interruption. Our mission is to build trusting relationships and enable clients to concentrate on their mission-critical business while we manage the cost-effective options based on their needs.

- Assistance in uncovering your technology, dedicated fiber & business broadband internet needs to provide the most cost-effective and
 efficient holistic solution.
- Design of the desired solution before taking it to market for pricing.
- Assistance in negotiating pricing and terms, then reviewing your contract for services.
- Project management of the desired solution on a turn-key basis. Once your services have been ordered, we assure they're properly installed.
- Ongoing layer of customer service not available if you're dealing directly with the business phone service provider.

VOIP (VOICEOVER IP)

Our providers are vastly experienced in various voice-related product deliveries and rollouts. We have implemented a multitude of applications and possess a dynamic product portfolio.

- Deploy systems that lend to unified communications across various platforms. Allowing for start-ups to grow into medium, and enterprise spaced business to have the ability to achieve a centralized presence for their customers
- By strategically reviewing your voice requirements, we help to reduce costs by obtaining technologies that contribute to budget-controlled spending and minimizing the rate of traditional Band calling (A, B, C), Long Distance calling (LD), Toll-Free, and International Calling.

MOBILITY

• We will introduce you to the right business representative with any carrier that will work within your budget. When it comes to mobility, it's all about the relationship built with the right person who will care about your cellular needs.

























MARKETING

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

New opportunities are not always found. Sometimes, they are made by marketing.

 $\textbf{\textit{Custom Websites}} \cdot \textbf{\textit{Marketing Strategy}} \cdot \textbf{\textit{Search Engine Optimization}} \cdot \textbf{\textit{Pay-Per-Click Advertising}} \cdot \textbf{\textit{Social Media Management}}$

CUSTOM WEB DESIGN

- Get Found Building proper Search Engine Optimized content can and will bring new customer opportunities to you.
- Provide Information Most buyers use the internet to shop around before purchasing.
- Give Support Your website becomes a beacon of requests from new and existing customers.
- Show Off We live in the Cult of Personality. Wear your persona like a badge of pride.
- Be Heard Businesses are more than transactions. They take action and you website is a platform to share your ideals.

MARKETING STRATEGY

When you create a business marketing strategy, you do more than regulate your budget. You begin to give yourself the tools for long term business success. By crafting a repeatable, measurable marketing plan, your business can gain a big picture view of what is working, what doesn't work, and how to improve your global brand evangelism. So, in a way, your marketing plan is your sales funnel blueprint.

SEARCH ENGINE OPTIMIZATION

Great SEO is like a snowball down a hill. By structuring your website content to maximize your search appearances, you begin to drive more traffic to your site. This raises your SEO score and gains you better search appearance placements. Eventually, you are showing up for every potential customer search. This approach to organic growth, combined with brand experience and awareness efforts, leads to a constant, multi-channel funnel of leads and opportunities for your business. And the best part is that great SEO is easy to maintain and update over time.

PAY-PER-CLICK ADVERTISING

Pay per Click marketing can be scary. You are spending money to gain the opportunity for someone to click onto your site. Sounds Reckless, but it can be an effective tool for lead growth and brand development. But how can we make it profitable? That is the magic of knowledgeable ads campaign development and careful analytics. When we create an ad campaign, we are developing critical target personas for our pay per click ads. This puts us in the minds and shoes of these potential clients and allows us to craft language and imagery that hits home. In addition, we are empowering great persona with clever geotargeting and audience restrictions.

SOCIAL MEDIA MANAGEMENT

Engaging on social forums is an excellent way to inform potential clients you are engaged. Social media has become the most influential and important virtual space where the platform is not only used for social networking but is also a great way of digitally advertising your brand and your products. Social media's power is commendable as you get to reach a large number of people within seconds of posting, helping you reduce your costs, and making your content reach out to your potential audience through these social media engagements.





















RECRUITING / HUMAN RESOURCES

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

External pressures are compelling organizations to focus attention on core competencies, forcing L&D departments to compete for limited resources, putting essential initiatives on the back burner.

HR & Talent Management · Learning & Organizational Development · HR & Training Consultation

RECRUITMENT & SELECTION

- New Employee Onboarding
- Recruiting Software
- · Performance Management
- Employee Assessment

LEARNING & ORGANIZATIONAL DEVELOPMENT

- · Managed Learning Services
- Leadership & Management Development
- Sales Enablement
- Soft Skill Development
- Team Building
- **Professional Certification Prep**

HR & TRAINING CONSULTATION

- Organizational Development
- Change Management
- Incentive-Based Rewards Programs / Trips

THE AVERAGE COST TO BUILD AND MAINTAIN AN INTERNAL L&D DEPARTMENT RANGES FROM

\$500K – \$1M

ANNUALLY FOR ORGANIZATIONS THAT GENERATE \$30M - \$50M IN ANNUAL REVENUE - THAT MEANS **AT LEAST 5%-10% OF YOUR ANNUAL REVENUE** SHOULD GO TOWARDS MARKETING.

OUR PROVIDER SPECIALIZES IN PARTNERING WITH SMALL TO MID-SIZED COMPANIES AS AN EXTERNAL PARTNER, PROVIDING ALL THE BENEFITS OF AN INTERNAL L&D DEPARTMENT AT A FRACTION OF THE COST.

OUR PROVIDER WILL TAKE A PERSONALIZED APPROACH BY ALIGNING LEARNING GOALS WITH YOUR STRATEGIC PRIORITIES.



















MERCHANT SERVICES

DCCS IS A SINGLE POINT OF CONTACT SOLUTION FOR ALL YOUR BUSINESS RESOURCES

Our provider has the best solution for B2B & B2C payments, allowing your business payment operations to run smoothly with an E-commerce, Online or in-person payment.

Shopping Cart · Email Invoicing · Key-in Transactions (card not present) · Recurring Payments & Billing · Fraud Prevention Tools Multiple Reporting Options · Interchange Savings for B2B & B2C · QuickBooks Integration Capability · Optional Card Reader

CREDIT & DEBIT CARD PROCESSING

Many consumers only carry plastic these days. Our providers offer competitive rates with the most dependable and secure processing available.

CASH ADVANCE

Running a business is costly, and expenses sometimes hit you out of nowhere. With a cash advance, you can get the cash you need quickly with a little paperwork.

NON-CASH ADJUSTMENT

The non-cash adjustment program gives merchants the ability to lower or, in some cases, completely offset their processing costs by offering a discount to customers that pay by cash or check.

GIFT CARD & LOYALTY PROGRAMS

Consumers usually spend 20% more when using gift cards. Boost your revenue and acquire new customers with our secure flexible gift card program.

NEXT DAY FUNDING

Normally, it takes two to three business days for deposits from transactions to appear in a business' account. Next Day Funding gives qualified cash they need the next business day.

CUSTOMIZED REPORTS

Have access to a secure portal that provides data to help drive forward for your business.

SECURITY

We help your business become PCI Compliant by protecting your customers' personal financial data.

ONLINE PROCESSING SOLUTIONS

Take yourbusiness online with a variety of payment gateway options that can integrate with most websites and shopping carts.

LEVEL II / III PURCHASE CARD SAVINGS

Transactions are automatically detected to give you the benefit of Level II and Level III data, giving your business savings in just a single click.

















